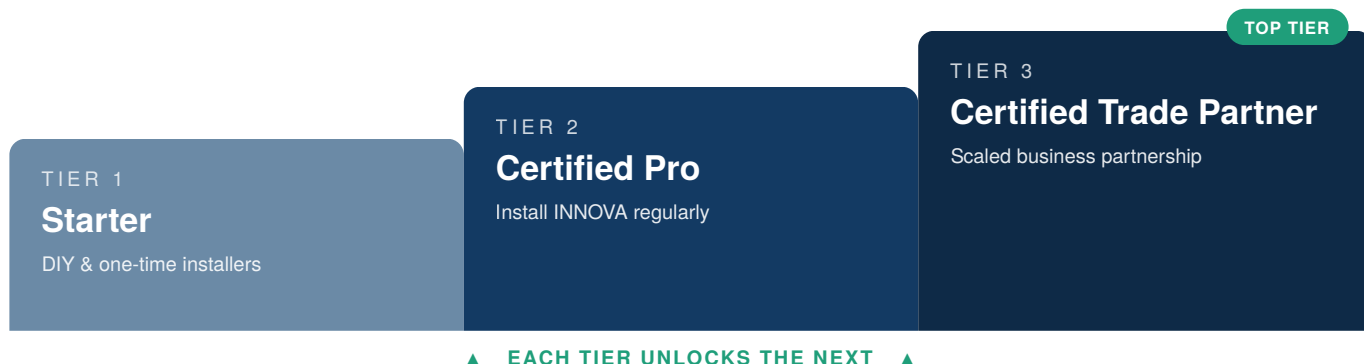


THE INNOVA INSTALLER PROGRAM

One path. Three tiers. Climb at your pace.

Whether you're lighting your own home once, or building a business installing INNOVA full-time — there's a tier for you. Start where you are, and level up as you grow.



1

INNOVA Starter

For DIY homeowners & one-time installers

- ✓ Light training to confidently install **your own project** — the right way.
- ✓ The product kit for your job, plus INNOVA Cloud Access for app control.
- ✓ Support to get it done right. No commitment, no business required.

→ *Loved it? Level up to Certified Pro and start installing for others.*

2

INNOVA Certified Pro

For trades who install INNOVA regularly

- ✓ Full certification — trained to design, install & commission to **INNOVA standard**.
- ✓ **Wholesale pricing** on the full product line — profit on every job.
- ✓ The Certified Pro credential — a trust badge you show your own customers.

→ *Doing volume? Step up to Certified Trade Partner.*

3

INNOVA Certified Trade Partner

For established, high-volume installers

- ✓ Everything in Pro — plus a true **business partnership**.
- ✓ **Protected territory** + recurring Cloud Access revenue share.
- ✓ Priority leads, co-marketing, and the deepest wholesale tier.

THE LADDER

Start anywhere. Rise as you grow.

The INNOVA Installer Program is built to grow with you. There's no wrong place to begin — every tier opens the door to the next.

1

Begin as a Starter

Get in, get trained, get it done

→ Perfect for the homeowner or first-timer. Learn the essentials, install your own project with confidence, and experience INNOVA firsthand.

2

Rise to Certified Pro

Turn skill into a revenue stream

→ Ready to install for others? Get certified, unlock wholesale pricing, and add a premium, in-demand lighting line to your business.

3

Become a Trade Partner

Own your market, earn recurring income

→ For the serious operator. Secure protected territory, share in recurring revenue, and build a lasting business on the INNOVA platform.

WHY A LADDER?

Because no two installers start in the same place. The DIYer becomes a Pro. The Pro becomes a Partner. You choose your entry point — and INNOVA grows with you every step of the way. **One program. Three tiers. Your pace.**

Find Your Tier

Tell us where you're starting — we'll help you take the next step.

Apply at innovasystems.ca

info@innovasystems.ca

Prefer to call? Leave a message at **587-327-6682** and a member of our team will contact you within 24 hours.

INNOVA.

BUILT FOR THE BEST