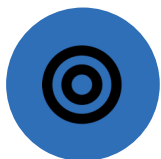


BECOME AN INNOVA CERTIFIED TRADE PARTNER

Training. Supplies. Support. A real path into permanent smart lighting.

A Real Opportunity, Not Just a Product

Permanent smart lighting is one of the fastest-growing categories in outdoor living. INNOVA gives you the training, hardware, and support to build a real business in it.



No Experience Required

Our certification path takes you from zero lighting background to a fully certified INNOVA install professional.



Real Earning Potential

INNOVA trade partners are already landing five-figure jobs using the same training and support you'd get from day one.



A Growing Category

Permanent smart lighting is replacing seasonal string lights across North America — get in as the category grows, not after it's crowded.

Choose Your Path

Three onboarding paths, matched to where your business is today. Investment details confirmed on your call.

CORE

Best for Solopreneurs

- Full INNOVA Academy certification
- Starter hardware for your first jobs
- 30 days of lead support
- Onboarding marketing kit

FOUNDERS

Best for Growing Teams

- Certification + high-touch 1:1 training
- Expanded starter hardware
- 60–90 days of lead support
- Co-branded marketing materials

PARTNERSHIP

Best for Established Businesses

- Certification + priority mentorship
- Full inventory for immediate work
- Full onboarding period, ongoing priority
- Full marketing kit + dedicated support line

Why This Investment Pays Off

This isn't a certificate fee — it's working capital deployed on your behalf before you've earned a dollar.



Real Hardware, Day One

Starter inventory sized to your tier, so you can take on paying work immediately — not wait on a separate order.



Training That Builds a Credential

Certification through the INNOVA Systems Academy — the same standard every INNOVA install is held to.



Leads to Get You Started

Every tier includes a lead-support window, so your calendar isn't empty while you're building your own pipeline.



A Path to Wholesale

Certified partners move to wholesale pricing on future orders — this is the start of an ongoing relationship, not a one-time purchase.

Ready to Get Started?

Book your free Trade Partner call — we'll walk through which path fits your business, and what's included.

BOOK YOUR CALL

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