

We're building INNOVA Cloud internally.

INNOVA Cloud replaces rented infrastructure with a platform the company owns — and every controller on the network is being standardized as we build it.

INNOVA has commenced a planned transition from licensed third-party infrastructure to **INNOVA Cloud**, a platform developed and operated by the company. The prior arrangement supported INNOVA through its early growth phase. It was never intended as the long-term foundation of the network.

Reliance on external infrastructure constrains product development and places a critical layer of the client experience outside the company's control. Removing that constraint has been a standing objective on INNOVA's technology roadmap. Market conditions determined the timing of this transition; the strategic direction was established in advance.

INNOVA has elected to build rather than re-license. INNOVA Cloud — infrastructure, software, release schedule and roadmap — will be owned and operated by the company.

A platform INNOVA owns cannot be retired out from under us — or from under you.

YOUR LIGHTS RIGHT NOW

Nothing was switched off. Local control remains on every INNOVA system:

- **On your home Wi-Fi** — open `http://innovalights.local`
- **Or near the controller** — connect to the **INNOVA SMART LIGHTS** network in your phone's Wi-Fi settings

The feature set is reduced, and properties with more than one controller won't sync between them until the hardware is standardized.

WHY HARDWARE STANDARDIZATION COMES FIRST

INNOVA Cloud is only as good as the equipment it talks to. The installed network grew over several years across several hardware generations, and one platform cannot serve all of them well at once.

So both are happening at once. Every system moves onto one identical, plug-and-play controller — one hardware platform, one wiring standard, one set of parts — and that becomes the foundation INNOVA Cloud is built on.

Service gets faster. Known hardware means diagnosis over the phone instead of a site visit, and the right part on the shelf instead of on order.

Upgrades stop requiring a truck. Standardized plug-and-play connections mean many future updates can simply be shipped to you.

Improvements reach everyone at once. When we ship a release, every standardized system receives it the same day. No fragmented network, no systems stranded on equipment we can no longer support.

Your system stops aging out. Standardization is what makes ongoing evolution possible rather than a slogan.

WHY THIS PHASE MATTERS

Every company that intends to last goes through a period where it stops assembling other people's components and starts owning the parts that matter. For INNOVA, this is that phase.

A lighting company that rents its platform is exposed to decisions it does not make and cannot appeal. Its roadmap is capped by someone else's. Its clients' systems age out on someone else's schedule. That is a fragile way to run a business, and not one that can honour a lifetime commitment to the people who installed it.

INNOVA Cloud and a standardized network change that permanently. The systems we install remain supportable for as long as we say they are, improvements are ours to ship when we choose, and the company's obligations to its clients rest on infrastructure INNOVA controls.

This is the work that makes "designed to evolve" something we can guarantee rather than something we say.

THE CONTROLLER

INNOVA specifies the standardized controller to its own requirements — suppliers build to that specification, not the other way around. It is proven, in stock, installs in a single visit, and it is the hardware INNOVA Cloud is being built for. Upgrade now and your system is already on the foundation we're building toward.

- **Four independent outputs** — run different areas of the property on different scenes at the same time
- **Full-colour pixel control** with RGBW, so warm white sits alongside colour instead of being mixed from it
- **Zone-by-zone assignment** — rooflines, peaks, columns and soffits addressed separately
- **Scheduling that runs itself** — sunrise and sunset automation, weekly programs, and holiday scenes set a year ahead
- **One-touch presets** commissioned by INNOVA at install, so everyday use is a single tap
- **Music sync** and voice control through Google Assistant, Alexa, and Siri
- **Household sharing** — multiple people, multiple controllers, one system
- **IP-rated outdoor build** across 12V, 24V and 48V, specified for Alberta winters

HOW THE UPGRADE WORKS

- 01 **Request your quote.** Pricing starts at **\$160 + GST per controller**. Enclosure and power supply are extra.
- 02 **We order your hardware**, schedule the work, and install it.
- 03 **Service fee is invoiced after completion** — \$150 for the first hour, then \$75/hr thereafter.

Service fee relief

- **System Evolution Plan members — 50% off service fees**
- **No service fee** if you are within **365 days** of your original INNOVA install
- **No service fee** if you came to us through a home builder within **365 days**

System Evolution Plan membership accelerates development of the **INNOVA V4 Controller** — the hardware INNOVA Cloud is ultimately being built for. Members move onto each stage first as it comes online.

TIMING — 2026 CAPACITY

We are at capacity for the year. Orders and support requests received after **September 11, 2026** cannot be guaranteed a completion date in 2026.

Scheduling is first-come, first-served. Requests submitted now are queued in order received and placed against any capacity that opens, with the balance carried into our 2027 calendar.

REQUESTING A QUOTE

Send a **separate email** to **bill@innovasystems.ca** — please don't reply to this thread. Attach clear photos of your controller setup and we'll have an answer for you as soon as possible.

Thanks for your patience through this. Standardizing a network and building INNOVA Cloud at the same time is the harder path, and we chose it deliberately. It's the one that puts your system on ground INNOVA controls, permanently — and we're glad to have you with us for it.

Questions? bill@innovasystems.ca

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